

The Armenian Women’s Welfare Association (hereinafter “AWWA”, “we” or “us”) is committed to protecting the privacy of our members and all users of this website (“Site”). This Privacy Policy (“privacy policy” or “Policy”) explains how we collect, process and/or use information that we receive via our website, emails we send, and mobile applications that may link to this policy, as amended from time to time. The Policy also describes your choices regarding use, access, and collection of your personal information. For purposes of this Policy, personal information shall mean any information relating to an identified or identifiable natural person. We do not give away or sell your information to any third party.

If you have any questions about your rights as a user of this website, you may contact the AWWA.

This online privacy policy does not apply to the websites of other individuals, organizations or companies to which we may provide links from time to time. These websites may have different policies relating to your privacy and information they collect about you, and you should consult the privacy policies of each site you visit.

Certain parts of this policy may be applicable to members, while other parts may apply to nonmembers. A member is a person or organization that (i) is current with payment of their membership dues and (ii) is in good standing. A nonmember is any other person or organization other than a member.

## A. Collected Information

From time to time we may collect two types of information about you: personal information (such as, your name, address, telephone number, e-mail address, and credit card number), and non-personal, aggregate information (such as information regarding the pages you have visited and your IP address).

### 1. Personally Identifiable Information

The only personally identifying information that we collect and store about you is the information that you have chosen to provide to us. Because we might change our offerings and features from time to time, the options you have to provide us with personal information also may change, but here are some examples of situations in which you will have the opportunity to provide personal information to us:

- Signing up for emails
- Completing a form which may be related to one of our services;
- Purchasing a product or making a donation; or
- Downloading resources or other materials;

Depending on how you interact with us, the personal information we collect from you may vary. For example, when you make a donation, we may ask you to provide other information, which may include your name, phone number, postal address and credit card number. If you enter credit card information on in connection with a donation, that information is sent directly from your browser to the third-party service provider we may use to manage credit card processing; we do not store it on our servers. The service provider is not permitted to use the information you provide except for the sole purpose of credit card processing on our behalf.

Personal information will only be used for the reasons outlined in this policy, and will be retained only as long as necessary to fulfill the stated purposes, or for a period specifically required by law or regulation and thereafter will be disposed of securely or made anonymous so that it cannot be identified to any individual.

## 2. Non-Personally Identifiable Information

We might collect non-personally identifiable information about you in the following ways:

- o Your Internet Protocol (IP) address or the proxy address of your internet service provider (e.g. Verizon, Comcast, etc.);
- o The resource on our server accessed as a result of the request, such as the web page, image, etc.;
- o The query in the request;
- o The name and version of your web browser;
- o The content of any sent or received cookie, as defined below;
- o The Uniform Resource Locator (URL) that was accessed before making the request for our web server;
- o Other environmental variables, as described below.

This information is commonly collected by our website. It is only used to help us make our site more useful for you. With this data we learn about the number of visitors to our sites and the types of technology our visitors use.

## B. How We Use Information

We use the information we collect to provide our services. In order for us to best provide our services and to help make it feasible for us to do so, it is essential that we are able to collect and use the information as described in this policy. It is also necessary for fulfilling the relationship we have with you, and, where that is not the case, where we have a legitimate interest in using the information we collect, including personal information, for these purposes:

- to provide you with personalized content, services, and recommended resources or tools you may be interested in; we also use your IP address and mobile device for these purposes);
- to customize and improve the features, performance, and support of the Sites;
- to process your requests and save your contact information for future use;
- for internal operations, including troubleshooting, data analysis, testing, research, and service improvement. This includes use of your IP address and mobile device information to help diagnose problems with our service and to administer the website;
- to communicate with you or initiate communication with you through other means such as email, telephone (including mobile phone), or postal mail, including through the use of contact information that you provide to us or (where it is lawful for us to do so) that we otherwise obtain from third-party resources;
- to analyze for improvement, the use of the site;
- to create aggregate and statistical data that does not identify you individually;
- for other purposes that you separately authorize;
- When we collect any information that does not identify you as a specific natural person (“Non-Personally Identifiable Information”), we are permitted to use and disclose this information for any purpose, notwithstanding anything to the contrary in this policy, except where we are required to do otherwise by applicable law. If applicable law requires that we treat certain Non-Personally Identifiable Information as Personally Identifiable Information, we will use and disclose this information as Personally Identifiable Information in accordance with this policy.

## C. How We Share Your Information

We share information only as described below and only with third parties who follow practices at least as protective as those described in this Privacy Policy.

- We may use affiliated and unaffiliated service providers all over the world (including web servers, cloud storage systems, CRM providers, email services, content support teams, and others, subject to strict confidentiality agreements. These companies are authorized to use your Personally Identifiable Information only as necessary to provide these services to us;
- We will disclose data if we believe in good faith such disclosure is necessary (1) to comply with relevant laws or to respond to subpoenas or warrants or legal process served on us; (2) to enforce our Privacy Policy; (3) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with

an investigation of suspected or actual illegal activity; (4) as we otherwise deem necessary and is permitted by applicable laws to protect and defend the rights or property of us, the users of our services, or third parties; or (5) as permitted under applicable laws to meet national security and similar requirements;

- We will otherwise share Personally Identifiable Information with your consent.

## D. Third Party Links

The site may contain links to other websites. Additionally, third party sites may from time to time link to the site. PLEASE BE AWARE THAT WE ARE NOT RESPONSIBLE FOR THE CONTENT OR PRACTICES OF ANY OTHER WEBSITES. We encourage our users to read the privacy statements of each and every website that they visit. Our privacy policy applies solely to the website noted above.

## E. Choice & Access to Personal Information Collected

We provide you with the following choices regarding the use of your information:

- You may choose not to provide us with any personal information, but we may not be able to process your requests;
- If you would like to unsubscribe to any of our services or would like us to remove you from any of our mailing lists, please email [info@awwa.us](mailto:info@awwa.us);
- If you would like us to delete any personal information collected by us, please contact us by email at [info@awwa.us](mailto:info@awwa.us);
- If you do not want us to share your information, please send an e-mail to [info@awwa.us](mailto:info@awwa.us)

## F. How Long We Keep Your Personal Information

We keep your personal information only so long as we need it to provide the Site to you and fulfill the purposes described in this Policy. This is also the case for anyone that we share your personal information with and who carries out services on our behalf. Retention periods can vary significantly based on the type of information and how it is used. Our retention periods are based on criteria that include legally mandated retention periods, pending or potential litigation, our intellectual property or ownership rights, contract requirements, operational directives or needs, and historical archiving. When we no longer need to use your personal information and there is no need for us to keep it to comply with our legal or regulatory obligations, resolve disputes and enforce our agreements, we'll either remove it from our systems or depersonalize it so that we can't identify you.

## G. Notification of Changes

If we decide to change our privacy policy, we will post those changes on our privacy policy page so you will always be aware of what information we collect, how we use it, and under what circumstances we disclose it.

## H. Use of Website Content

Any information contained on the Site is provided for general informational purposes only. None of this information is intended or should be construed to be medical or legal opinion or advice. Although reasonable effort is made to ensure that the information contained on the website is as accurate as possible, omissions and errors may occur and the information may not reflect the most current developments. AWWA and its affiliates expressly disclaims all liability to any person with respect to the consequences of any act or omission committed based upon reliance, in whole or in part, on any of the contents of the site.

## I. Modifications

We may revise this privacy policy from time to time by posting an updated version on the website. The revised policy will be effective immediately for unregistered users and users registering accounts or otherwise acknowledging the policy on or after the revision date. For other users who registered accounts before the revision date, it will also become effective immediately. We encourage you to periodically review this page for the latest information on our privacy practices. Your continued use of the website is subject to the most current effective version of this privacy policy.